

CNJG

COUNCIL OF NEW JERSEY GRANTMAKERS
Harnessing Philanthropy's Potential

2017 PRESIDENT'S REPORT



The Council of New Jersey Grantmakers (CNJG) is a nonprofit membership organization dedicated to serving the state's philanthropic community. Among CNJG's 130 members are independent, family, community, and corporate foundations, corporate giving programs, government grantmakers, and federated funds. The Council's mission is to strengthen and promote effective philanthropy throughout the State of New Jersey.

To assist grantmakers in their work, CNJG programs and services provide members with valuable resources, networking opportunities, educational programs, collaborative opportunities, and links to a national network of organized philanthropy. We support our members by strengthening their capacity to address New Jersey and society's most difficult problems. We also access the resources of the philanthropic community - funding, expertise, leverage - to provide leadership on statewide issues.

Highlights of Programs, Member Benefits and Services

Throughout the year, CNJG programs bring together all types and sizes of grantmakers with leaders from government, business, academia, and New Jersey's nonprofit community. The Council offered nearly 80 roundtable and panel discussions, workshops, teleconferences and webinars, events, and gatherings providing grantmakers with the opportunity to gain knowledge, and share ideas on best and emerging practices in philanthropy and areas of funding interest in 2017. (See selected highlights on the following pages)

Celebrating **20 years**
of Leadership & Impact

» SIGNATURE EVENTS

The Council's **2017 Conference for the Social Sector – *The Next 20: People, Places and Perspectives*** was held on June 13, and featured plenary sessions with cutting-edge innovators and seasoned leaders, discussed the 2020 US Census, and offered a conference-wide shared learning experience focused on visioning for the future.

Nina Stack, CNJG President, set the tone of the gathering with a dynamic account of what the year 2037 might look like, juxtaposed against year 1997, twenty years earlier (and the year CNJG was incorporated). The opening plenary provided a tour of coming trends and the future we may see from five recognized and highly innovative New Jersey-based social entrepreneurs: Alfa Demmellash, Rising Tide Capital; Emma Canarick, The Atlantic Foundation; Carlos Rodriguez, Fulfill; Evan Sanchez, Authentic City Partners; and Robert Clark, YouthBuild Newark. The second plenary session, *Sharing Wisdom – Insights from NJ Social Sector Leaders*, was moderated by Jon Shure, Taft Communications, and joined by panelists Jun Choi, former Mayor, Edison Township; Linda Czipo, Center for Non-Profits; Dr. George Pruitt, Thomas Edison State University; Nancy Solomon, WNYC/New Jersey Public Radio; and Jeffrey Vega, Princeton Area Community Foundation. Our panelists offered an informed perspective on what the state's needs will be in the future and outlined the essential role the social sector will play.



CNJG President Stack with Hans Dekker, Jon Shure and Michellene Davis

The luncheon keynote from Alexis Anderson-Reed, Deputy Director at the Funders' Committee for Civic Participation focused on the 2020 US Census and why it matters so much. She outlined the many challenges facing the 2020 Census from decreased funding by the federal government to new, largely untested approaches for collecting the data. Both funders and nonprofits have a critical role to play to ensure a fair and accurate 2020 Census. The presentation closed with specific strategies and recommendations to help social sectors leaders engage and invest in this essential and consequential civic obligation.

The afternoon session was designed to crowdsource ideas and collaboratively identify strategies to advance the social sector in New Jersey's changing landscape. Conference attendees were introduced to "open space technology," a self-organizing method where participants

develop and drive the meeting agenda, discuss and thoroughly unpack issue(s), and work together as a group to lift up solutions and problem solve. After a brief tutorial, conference participants embarked upon a modified version of the open space technique and created fifteen agenda items. Participants were encouraged to join various discussions. Following the exercise, each of the fifteen discussion groups contributed a "report out" to the entire group.

Nearly 300 social sector leaders from the philanthropic and nonprofit sectors attended the conference. The Council thanks our generous sponsors of the 2017 Conference for the Social Sector: Signature Sponsor – PSEG; Champion Sponsor - JPMorgan Chase & Co.; Spotlight Sponsor – Taft Communications; Connector Sponsor – FirstEnergy Foundation; Colleague Sponsors – Campbell Soup Company, The Horizon Foundation for New Jersey, and U.S. Trust; Exhibitor Sponsors: Glenmede and PKF O'Connor Davies; and Venue Sponsor – The Palace at Somerset Park.

The **Luncheon for Foundations and Endowed Nonprofits** in November featured Dr. Alan Blinder, leading American economist and Princeton University Professor of Economics and Public Affairs. This special luncheon is a program of CNJG's biennial Investment Forum for Foundations and Endowments conference, to be held November 7, 2018, which provides CEOs, EDs, CFOs, Finance Managers, Trustees, and Investment Committee representatives insights on a broad range of topics related to effective endowment management.

The **2017 Annual Meeting and Holiday Luncheon** welcomed 150+ members and special guests on Friday, December 15th. The day began with the Pre-Meeting Workshop, *Foundations and Advocacy: Understand the Rules and Misconceptions* led by Abby Levine, Director of Bolder Advocacy, an initiative of the Alliance for Justice. Levine provided an overview of activities that constitute advocacy, lobbying and public policy work, and helped grantmakers understand and explore the rules that govern foundations' support of policy work. This often means advocacy and lobbying, though there are many misconceptions about what private foundations can and can't do to support their grantees. The Council is partnering with Bolder Advocacy to provide grantmaker education. The workshop was the first in this series, which continues in 2018 with two webinars. CNJG thanks The Fund for New Jersey, The Henry & Marilyn Taub Foundation, the Maher Charitable Foundation, and Victoria Foundation for supporting this series.

A highly talented quartet of young musicians from The New Jersey Youth Symphony opened the Annual Meeting and Holiday Luncheon. The business portion of the meeting included various reports, as well as the election of new trustees, René Déida, The Prudential Foundation; Briann Greenfield, New Jersey State Council for the Humanities; Christine Healey, The Healey Education Foundation; and Annette Strickland, The Schumann Fund for New Jersey. Following the luncheon and time for grantmakers to connect and network, we heard from keynote speaker, Chancellor Nancy Cantor, Rutgers University – Newark. Dr. Cantor recently co-edited an inspiring collection of essays, *Our Compelling Interests: The Value of Diversity for Democracy and a Prosperous Society*. This thoughtful and transformative piece makes the case that our diverse culture is not only good for our country, but is essential and advantageous to a prosperous democratic nation. Chancellor Cantor's keynote helped us unpack these concepts to discover the wisdom in these ideas and



how our nation is indeed the better for it. All attendees received a gift copy of Chancellor Cantor's book.

The Council of New Jersey Grantmakers thanks our generous sponsors for supporting the 2017 Annual Meeting and Holiday Luncheon: Novartis – Signature Sponsor, The Prudential Foundation – Sustaining Sponsor, Novo Nordisk – Gift Sponsor, BD – Program Sponsor, and The Provident Bank Foundation – Performance Sponsor.

» PROGRAMS

FUNDER BRIEFINGS

As a result of major changes in federal policy during the first few months of the new presidential administration, Council members asked that we organize a series of briefings to help New Jersey grantmakers understand how proposed federal policy changes would impact their own work, their grantees' work, and the state in general. The **Federal Policy Funder Briefing Series** consisted of seven 1-hour webinar briefings held from March to May 2017, featuring subject matter experts, philanthropy-serving organizations, former government officials, nonprofit leaders, researchers, and others. Working together with CNJG staff, a number of Council members, including Kiki Jamieson, The Fund for New Jersey, Chris Daggett, Geraldine R. Dodge Foundation, and Marco Navarro, Robert Wood Johnson Foundation, assisted with planning and implementing the webinar series which included identifying speakers and presenters. The seven webinars were:

- » *Making Sense of Recent Immigration Executive Orders: Understanding the Implications for New Jersey* on March 16 featured speakers from the New Jersey Alliance for Immigrant Justice and Grantmakers Concerned with Immigrants and Refugees who provided an overview of the proposed policy, the immediate concerns facing immigrant and refugee communities in New Jersey, and how philanthropy can respond.
- » *Making Sense of Recent Federal Education Policy: Understanding the Implications for New Jersey* on March 30 heard from David

Sciara, Executive Director of the Education Law Center, Bob Morrison from Quadrant Research and the New Jersey Arts Education Partnership, and Alex Nock from Penn Hill Group – a bipartisan consulting firm specializing in education and workforce policy. The panel provided an overview of current policy and offered projections on what changes they anticipate regarding education policy.

- » *Making Sense of Federal Healthcare Policy: How Proposed Changes Could Affect New Jersey* on April 6 welcomed Heather Howard, of the Woodrow Wilson School at Princeton University, director of two Robert Wood Johnson Foundation funded programs, and former New Jersey Commissioner of Health and Senior Services. Howard discussed the implications of proposals to repeal and replace the Affordable Care Act for New Jersey's state budget, programs, and people.
- » *Making Sense of Federal Environmental Policy: How Proposed Changes Could Affect New Jersey* on April 20 heard from three speakers focused on different aspects of environmental policy. Judith Enck, former Regional Administrator – Region 2, US Environmental Protection Agency examined impacts of federal policy rollbacks on climate change, clean water protections, and toxic site clean-up on the Passaic River. Mark Mauriello, former New Jersey Department of Environmental Protection (DEP) Commissioner discussed the relationship and scope of work between the federal agency and New Jersey DEP, and what changes we can expect. Rachel Leon, Executive Director of the Environmental Grantmakers Association explained how funders across the country are responding to the changes in federal policy and budget with regard to environmental protection.

“I remain in awe of the collective wisdom, passion, and commitment of the philanthropic sector leadership in NJ, and the inspiration and motivation I gain in their company.”

- » *Making Sense of Federal Media & Journalism Policy: How Proposed Changes Could Affect New Jersey* on April 27 considered the future of journalism especially in wake of elected officials sowing distrust, the intersection of a free and independent press to a healthy democracy, and how funders can address these issues. Participants heard from Mike Rispoli, Director, Free Press – NJ Voices Project, Jessica Clark, Research and Strategy Director, Media Impact Funders, and Molly de Aguiar, Program Director for Informed Communities, Geraldine R. Dodge Foundation.
- » *Making Sense of Federal Arts & Culture Policy: How Proposed Changes to the NEA, NEH & CPB Could Affect New Jersey* on May 4

explored proposed changes to the National Endowment for the Arts (NEA), National Endowment for the Humanities (NEH), and the Corporation for Public Broadcasting. Panelists included Ann Marie Miller, Director of Advocacy and Public Policy at ArtPride NJ; Briann Greenfield, Executive Director of the New Jersey Council for the Humanities; and Patrick Butler, President and CEO of America's Public Television Stations. Alex Nock, of the Penn Hill Group, returned again, this time to outline advocacy efforts underway nationally.

» *Making Sense of Federal Housing Policy: How Proposed Changes Could Affect New Jersey* on May 11 thoroughly unpacked how \$6 billion in cuts to the federal housing budget would impact our most vulnerable residents and their ability to secure safe, affordable housing. Staci Berger, Executive Director of the Housing and Community Development Network of New Jersey, and Adam M. Gordon, Esq., Associate Director and Staff Attorney at Fair Share Housing Center, provided funders with an understanding of how federal dollars for housing flow into New Jersey, and what impact a reduced federal budget would have on our state.

AFFINITY GROUP MEETINGS

The Council hosts 15 affinity and interest groups for CNJG members. These groups provide a valued forum through which New Jersey grantmakers can connect, exchange information, and learn from experts in a wide range of fields and sectors. Each group focuses on a particular geography or issue. Council members chair the groups with support from Council staff. We highlight a few:



The Newark focused affinity groups offered an active docket of meetings. The year opened with the **Newark Funders on Education Subcommittee's** "Panel Discussion on the South Ward Community Schools Initiative" in February. Panelists included: Erskin Glover, Assistant Superintendent and Antoinette Baskerville-Richardson, Chief Education Officer - Newark Public Schools, Ronald Chaluian, Executive Director of the Newark Trust for Education, and Mateus Baptista, Policy Advisor to Mayor Baraka. The panel program was followed by an update on the

transition to local control, discussion on committee priorities and collective funding opportunities for 2017.

"CNJG fuels a healthy and vibrant philanthropic community that is capable and able to work together on issues in benefit of our communities and citizens."

The **Newark Funders Affinity Group** hosted "Public Safety in Newark: Turning the Tide" in June, and heard from a six-person panel including Aquela Sherrillis, Director of the Newark Community Street Team, Genna Jones, Director of the Safer Newark Council, and Ryan Haygood, President and CEO, New Jersey Institute of Social Justice. Upon taking office in 2014, Mayor Baraka embraced a collaborative and holistic public safety strategy with the understanding that violence in communities is a public health issue. These efforts draw on a number of public-private partnerships working together to implement a range of interventions and programs aimed at making Newark a safer place to live and work.

The **New Jersey Corporate Network Affinity Group** met throughout the year to discuss issues unique to corporations, share best practices, and stay abreast of trends in the corporate giving realm. The January program featured René Déida, Senior Program Director, Integrated Strategies at Prudential, and explored how Prudential invests, trains, and places its employees on nonprofit boards. Key discussion points included: pre-requisites for staff to serve on a board, directors and officers insurance coverage during board service, and strategies for success. The October program provided an overview of The Horizon Foundation of New Jersey's new data analytics capability and interactive tool. Horizon has partnered with Blackbaud to analyze their 3.8 million members' data, thereby allowing Horizon to be more strategic in their giving and program assessment. Jonathan Pearson, Executive Director and Liz Rubin, Director of Data Analytics (The Horizon Foundation for New Jersey) outlined the program; followed by Jonathan Liz and Rhys Mallinger from Blackbaud who discussed the initial inspiration for this idea, how the data is mined, and implementation.

The **Health and Aging Affinity Group** met in January to discuss the future of Federally Qualified Health Centers (FQHCs) and their impact on vulnerable populations including older adults and others. Guest speakers included: Patricia O'Brien-Richardson, Interim CEO of the Rutgers Community Health Center; Dr. Kristine McCoy, Executive Director of the VNA of Central Jersey Community Health Center; JoAnne Ruden, Administrator of the Children and Family Health Institute; and Eva Turbner, President and CEO, Zufall Health Center. Attendees appreciated learning about how FQHCs are funded, and how proposed federal policy will impact FQHCs throughout New Jersey.

The **Finance and Investment Group** opened the new year with a “Market Outlook for 2017” focusing on both equity and fixed income from Kent Hogshire, CFA, Director, and recently named a Portfolio Manager on the Global Allocation Team at BlackRock. CNJG’s Finance and Investment Affinity Group exists to keep foundation executives informed as they manage the investment of their corpus. Growth of foundation assets and the active exchange of sound investment strategies are the focus of each program.

“A Deep Dive: What Federal Environmental Policy Changes and the Proposed Budget Could Mean for New Jersey” was hosted by the **Environmental Grantmakers Affinity Group** in May and built off the earlier CNJG webinar. Proposed changes in federal environmental policy are expected to impact New Jersey, especially our most vulnerable communities. Grantmakers and guests heard from Judith Enck, former Region 2 Administrator for the United States Environmental Protection Agency (EPA), who provided opening

remarks followed by a panel discussion with Lisa Plevin, EPA Region 2 Chief of Staff; Alison Mitchel, New Jersey Conservation Foundation; Dr. Nicky Sheats, New Jersey Environmental Justice Alliance; and Aaron Kleinbaum, Eastern Environmental Law Center. The program was designed to foster dialogue and discussion among those working to advance environmental protection and sustainability in New Jersey – including both funders and grantees.

The **Paterson Funders Affinity Group** hosted a June meeting to introduce the “Passaic Childcare Map” - a new, interactive resource which can be used to assess the supply and quality of childcare relative to demand. The online tool shows availability of programs for working families and was designed for use by planners, providers and parents. Presenters from the Reinvestment Fund discussed how these policy maps are used for resource allocation, advocacy, neighborhood revitalization, investment, and collaborative grant-making efforts.

2017 Affinity Group Chairs

Camden Funders Affinity Group Co-Chairs

- » Amanda Bauman, *Campbell Soup Foundation*
- » Sidney Hargro, *Community Foundation of New Jersey*

Culture Funders Affinity Group Co-Chairs

- » Sharnita Johnson, *Geraldine R. Dodge Foundation*
- » Nick Paleologos, *New Jersey State Council on the Arts*

Early Learning Funders Group Chair

- » Curt Fields, *Turrell Fund*

Emerging Leaders in Philanthropy Affinity Group Co-Chairs

- » Jasmine Hall Ratliff, *Robert Wood Johnson Foundation*
- » Naeema Campbell, *Geraldine R. Dodge Foundation*

Environmental Grantmakers Affinity Group Co-Chairs

- » Stephanie Greenwood, *Victoria Foundation*
- » Lucy Vandenberg, *Fund for New Jersey*
- » Margaret Waldo, *Geraldine R. Dodge Foundation*

Finance and Investment Group Chair

- » Bill Gibson, *The Leavens Foundation*

Funders for NJ Education Affinity Group Co-Chairs

- » Wendy Liscow, *Geraldine R. Dodge Foundation*
- » Melissa Litwin, *The Henry and Marilyn Taub Foundation*
- » Barbara Reisman, *Maier Charitable Foundation*

Funders for Strong and Thriving Communities Affinity Group Co-Chairs

- » Craig Drinkard, *Victoria Foundation*
- » Lois Greco, *Wells Fargo Regional Foundation*

Health and Aging Affinity Group Co-Chairs

- » Grace Egan, *New Jersey Foundation for Aging*
- » Renie Carniol, *The Grotta Fund for Senior Care*

New Jersey Corporate Network Affinity Group Co-Chairs

- » Frank Galloway, *New Jersey Manufacturers*
- » Marion O'Neill, *PSEG Foundation*

Newark Education Subcommittee Co-Chairs

- » Dale Anglin, *Victoria Foundation* (January - September)
- » Irene Cooper-Basch, *Victoria Foundation* (September - present)
- » Sarah Keh, *Prudential Foundation*

Newark Funders Affinity Group Co-Chairs

- » Mekaelia Davis, *Prudential Foundation*
- » Craig Drinkard, *Victoria Foundation*

Ocean & Monmouth County Funders Interest Group Chair

- » Kathy Durante, *OceanFirst Foundation*

Paterson Funders Affinity Group Co-Chairs

- » Chris Daggett, *Geraldine R. Dodge Foundation*
- » Barbara Lawrence, *The Henry and Marilyn Taub Foundation*

Trenton Area and Mercer County Funders Affinity Group Co-Chairs

- » Rita Nini, *ETS*
- » Jeff Vega, *Princeton Area Community Foundation*



2017 Affinity Group Co-Chairs



Power Dynamics Workshop – Slay the Elephant in the Room

The September meeting of the **Trenton Area and Mercer County Funders Affinity Group** welcomed Cecilia Zalkind, President and CEO and Alana Vega, Kids County Coordinator from Advocates for Children of New Jersey (ACNJ) for a briefing on the 2017 Kids Count findings. The New Jersey Kids Count is part of the national KIDS COUNT network, a state-by-state effort championed by the Annie E. Casey Foundation, to provide comprehensive data about child well-being to policymakers, advocates, grantmakers and the public to help inform critical decisions for children and families. Here in New Jersey, ACNJ has been spearheading this essential survey, providing county-by-county information that tracks demographics, economic well-being, education, health and more. The findings of the annual count are particularly helpful to funders in understanding gaps and needs.

SKILL BUILDING

In August 2016, the Financial Accounting Standards Board (FASB) issued a new Accounting Standards Update No. 2016-14, that simplified and improved how nonprofits classify net assets and present information in financial statements and notes pertaining to liquidity, financial performance and cash flows. Chris Petermann, CPA and Partner from PKF O'Connor Davies led a January webinar – **New FASB Accounting Rules for Nonprofits** – for Finance Directors and Program Officers to learn more about these new guidelines, and how they will affect foundations and grantees.

The October program **Power Play – Slay the Elephant in the Room** offered a completely different kind of skill-building workshop – building grantmakers' awareness to the often inequity of the funder-grantee relationship. This uncomfortable dynamic that all grantmakers face can stymie the balanced partnership that must develop between grantmaker and grantee to move forward both their missions. Led by Jennifer Bokoff, Foundation Center and Anna Pond, Anna Pond Consulting, this fun, interactive *improv* session helped grantmakers consider and rethink how to tackle these messy power dynamics, examine what so often happens when funders and nonprofits come together in a grantmaking relationship, and offered solutions on how to navigate difficult situations.

PROGRAMS WITH PARTNERS

A long-time partner, the **National Center for Family Philanthropy** (NCFP) offers CNJG members Family Philanthropy Monthly Teleconferences and Webinars exclusively designed with the family foundation in mind. Topics ranged from February's *Becoming a Successful Board Chair: Tips and Advice from Your Peers to Spending Up: A Discussion on Perpetuity* in April, followed by *21st Century Philanthropic Pipelines for Twentysomethings* in June, and November's *Policy Changes in the Pipeline: How Will New Proposed Legislation Affect Family Giving*. The Council is a member and subscribes to NCFP's wide and deep range of programs and services on behalf of CNJG's family foundation members, so that individual family foundation members need not pay for an individual subscription. NCFP offers hundreds of online resources, articles, tools and recordings of previous webinars. The Council's partnership with NCFP ensures CNJG members have access to this specialized knowledge.

The Council was pleased to offer the 2017 **MidWest Corporate Giving Webinar Series** designed by colleague regional associations from four Midwestern states: Council of Michigan Foundations, Indiana Philanthropy Alliance, Minnesota Council on Foundations, and Philanthropy Ohio. This series of six webinars was designed for companies with a corporate foundation or a giving program, and specifically targets business professionals who want to think smarter and perform better when it comes to combining their corporate mission with philanthropic action. The Midwest Corporate Giving webinar series provided education, information, and data to help corporate giving programs succeed.



Trenton Area and Mercer County Funders Affinity Group Meeting

Council members have benefitted directly as a result of United Philanthropy Forum's new vision to broaden the network and bring together national philanthropy-serving-organizations (PSOs) under the Forum umbrella. This expansion has provided increased opportunities not only for CNJG, but for all Forum members to engage colleagues with similar interests, share knowledge, leverage resources, and advance policy. Further, national PSOs have deep content knowledge in their specific areas of expertise, whether it is a thorough comprehension of a particular funding

issue, population group or philanthropic practice. We expect **this partnership will considerably extend the grantmaker education opportunities that the Council can offer to New Jersey's philanthropic sector.** For example, in 2017 we were able to strengthen our programming docket by offering *Grantmaker Fundamentals Workshop 2017* – a full day of professional development for mid-Atlantic grantmakers; the 2-day *Community Foundation Bootcamp* in Boston; *Relationships Matter* – a webinar panel discussion moderated by Phil Buchanan, President of the Center for Effective Philanthropy; and *Dreams in Limbo: A Look at the Future of DACA, Young Immigrants, and How Funders Can Respond* – a webinar-formatted funders briefing from Grantmakers Concerned with Immigrants and Refugees. The Forum's membership includes more than 60 philanthropy associations and networks across the United States that represent more than 7,000 foundations and other philanthropic organizations, making it the largest network serving philanthropy in America.

» MEMBER SERVICES

The **2017 New Jersey Foundation Benefits & Salary Report** provides a valuable benchmarking resource. Developed and compiled for Council members exclusively, the report presents comprehensive benefits data specific to New Jersey's grantmaking community, alongside data from the Council on Foundations' annual salary survey. Produced every few years, this benchmarking report is a highly valued benefit of membership in the Council of New Jersey Grantmakers. Thank you to the CNJG members that completed the benefits survey earlier this year enabling the Council to produce this report.

The second half of the year saw a number of disasters, from Hurricane Maria, Irma and Harvey, to the devastating earthquake in Mexico, and raging wildfires in California. Responding to corporate members, CNJG hosted an open-forum conference call for corporate giving staff to share ideas, insights, strategies and advice to help each other map a course of action for their organizations to support employees affected by the recent disasters in Houston, Florida, Puerto Rico, Mexico, the Caribbean and other areas. The discussion explored a number of strategies including how to set-up an employees' emergency assistance program, how corporate grantmakers can allocate resources, and partnering with local entities/nonprofits working on the ground. The audio from the **Corporate Disaster Response Peer-to Peer-Conference Call** in September remains available on the Council's website for members to revisit the conversation and build upon their company's own individual response. The call was open to New Jersey corporate grantmakers beyond the Council membership.

The Council was pleased to launch two new listserves this year for grantmakers focusing on racial equity work and S.T.E.A.M (science, technology, engineering, arts, and mathematics). Members that attended any of the Race, Racism & Ramifications for Philanthropy programs were subscribed to the **njracialequityfunders listserv**. Organizations indicating an interest in STEM or STEAM issues on their member profiles were subscribed to the **njSTEAMfunders listserv**. The Council provides twenty listserves for members ranging from issue-specific areas, geographic focus, type of grantmaker, and

scope of leadership/function (CEO, CFO and Finance Manager). Listserves facilitate ongoing group e-mail discussions among subscribed members. Members can share information and expertise, ask questions, and gather opinions of colleagues across the network. Listserves also enable members to get the most up-to-date information on related programs offered throughout the field.

"I don't think I could have done this job without the excellent support that CNJG provides."

» LEADERSHIP AND POLICY

The **Office of the Newark Philanthropic Liaison (NPL)** is enjoying a banner year. This highly successful initiative works closely with Mayor Ras Baraka's administration to help the funding community work effectively with the Mayor's administration to advance the City of Newark. Kevin Callaghan serves as the Newark Philanthropic Liaison, working with a range of partners on a number of issues. While the Newark Philanthropic Liaison collaborated on multiple initiatives and projects, we highlight the following:

The *2017 Summer Youth Employment Program* officially kicked off on July 3 with an announcement from Mayor Baraka, running from July 10 to August 18th. Serving more than 2,700 youth this year, the program provided not just summer jobs, but an experience for youth that exposed them to financial literacy, workplace readiness training, and career pathways. The Summer Youth Employment initiative is a multi-agency program, incorporating the Mayor's Office, the Newark Youth One Stop and Career Center, the Newark Community Economic Development Corporation, and key partners such as Rutgers University – Newark, the New Jersey Institute of Technology, the Newark Public Library, and small and medium-size businesses around the city. The program is supported by a range of corporations and foundations. Among these: Bank of America, Citi, Horizon, JP Morgan Chase, MCJ Amelior Foundation, Maher Charitable Foundation, Prudential, PSEG, Victoria Foundation, and Wells Fargo. The Office of the Newark Philanthropic Liaison raised over \$1.3 million for the program from a total of seventeen funding partners. Six of these funders are new to the program, while 4 returning funders increased their giving from 2016. This private investment from corporations and foundations has positioned the program to become a national model in just three short years.

In addition, the Philanthropic Liaison helped to usher in two new funding relationships with state and national initiatives. The first is a \$200,000 three-year grant from the Robert Wood Johnson

Foundation for the *Next Generation Leaders* program. The project will develop up to 30 youth leaders over three years who are specifically trained in health issues facing communities. Youth participants will go through programming at both City Hall and the Abbot Leadership Institute and design a Summer Action Plan that they will implement as part of the 2018 Summer Youth Employment Program. The second is Newark's selection into the Cities of Service cohort. **Cities of Service** is a national nonprofit organization that helps mayors build stronger cities by changing the way local government and citizens work together. The Philanthropic Liaison worked with the City's Chief Sustainability Officer to submit an application to implement a Resiliency Action Plan with community partners that will seek to increase the number of green spaces and trees throughout Newark, thereby addressing two natural hazards – severe flooding and intense heat.

The Philanthropic Liaison supported the development of public-private partnerships, and fund and partner development for two major workforce development initiatives in the City. Callaghan sits on the Steering Committee of the *Hire. Buy. Live Initiative*, a historic public-private partnership between the City of Newark and all of its major anchor institutions to increase the number of Newarkers working in career pathways that lead to living wage jobs at the city's hospitals, universities, and corporations. It also seeks to cultivate Newark small businesses so that anchor institutions can source procurement needs locally, generating tens of millions of dollars for the Newark economy. The initiative is also working to incentive people who work in the City of Newark to live in the City of Newark. He also worked with the Prudential Foundation and My Brother's Keeper Alliance to form steering committees, identify project management, and build a coalition to plan for a *My Brother's Keeper Opportunity Summit*, which will seek to employ at least 300 young men of color in Newark in February of 2018.



Newark featured at National Grantmakers for Education Conference: Mayor Baraka with Commissioner Chris Cerf, Robert Clark and Dale Anglin

Since it was established in 2007 under then Mayor Cory Booker, the Office of the Newark Philanthropic Liaison can track its hand in helping to bring nearly \$60 million in philanthropic dollars to support successful programs related to reentry, lead abatement, youth workforce, family success, and more. The Office of the Newark Philanthropic Liaison convenes, connects and leverages

the resources of the state, regional, and national philanthropic community for the benefit of Newark's citizens and institutions. The initiative remains one of the nation's first formal partnerships between a city and the philanthropic community, and has become a nationally-acclaimed model for public-private alliances.



Foundations on the Hill: Grantmakers with Congressman Gottheimer

Foundations on the Hill (FOTH) 2017 was held March 20 - 22, with over 300 grantmakers and foundation leaders from twenty-eight states and Washington D.C. journeying to Capitol Hill to meet with our representatives. The Council was pleased to meet with all twelve of our Congressional offices and both of our Senate offices. The CNJG delegation included both new and returning participants: Chris Daggett, Geraldine R. Dodge Foundation; Bill Engel, The Hyde and Watson Foundation; Jeremy Grunin, The Jay and Linda Grunin Foundation; Monica Hall, Victoria Foundation; Sidney Hargro, Community Foundation of South Jersey; Barbara Lawrence, The Henry and Marilyn Taub Foundation; Marion O'Neill, PSEG Foundation; Laura Overdeck, Overdeck Family Foundation; Jonathan Pearson, The Horizon Foundation for New Jersey; Michael Unger, The Atlantic Foundation; and CNJG staff Nina Stack and Theresa Jacks. The Council was also delighted to have Linda Czipo, Center for Non-Profits join the delegation this year. Linda's voice helped strengthen the message about the vital roles that both the philanthropic and the nonprofit sectors play throughout NJ's communities. Her presence also expands and strengthens the partnership between the Council and the Center.

Among the many issues discussed during our meetings was the need for the charity giving incentive in the tax code, our opposition to repeal of the Johnson Amendment, and helping lawmakers understand that philanthropy cannot fill the gaps left by government funding. Also highlighted was the impact – both as an economic force and as problem solvers – that the nonprofit sector has in communities throughout New Jersey.

Prior to our meetings, participants had the opportunity to attend a number of sessions to learn about various issues, hear from Hill and White House staffers, prepare for our discussions, and dig deep on topics of interest to philanthropy and vital to the well-being of our nation. Sessions included Philanthropy & Civic Engagement and the half-day Summit for Leaders provided by the Alliance for Charitable Reform. Nina Stack moderated "Preparing for the Hill" – a panel conversation with a seasoned Hill staffer and veteran FOTH

attendees about what delegates can expect at their meetings, best practices for meetings, and how to make the most of these meetings. Chris Daggett rounded out a panel entitled “Philanthropy and the Free and Independent Press.”

The Council was pleased to meet directly with Senator Menendez, freshman Congressman Gotthaimer, Congressman MacArthur, and Congressman Lance. CNJG delegates also greeted and met briefly with Congressmen LoBiondo, Pallone, Pascrell, and Congresswoman Watson Coleman. It cannot be overstated that CNJG’s direct interaction with these elected officials is a clear acknowledgment of the Council’s significance to provide information and serve as a resource to our Congressional Representatives. We also continued to meet with senior staffers that we have met with over the last several years.

FOTH helps strengthen the Council’s relationship with our elected officials and their staff, share philanthropy’s role and impact throughout our NJ communities, and encourage our Representatives to view New Jersey foundations as resources on key public policy issues. As our leaders consider the changing role of government and the expectations for the social sector, this annual trek offers the opportunity to ensure NJ’s Congressional Representatives truly understand how foundations are contributing to the very fabric of our neighborhoods and communities.

The Council’s **Race, Racism and the Ramifications for Philanthropy Learning Journey** began in December 2016 with the Annual Meeting and Holiday Luncheon’s Pre-Meeting Workshop: *A Framework for Effective and Responsive Philanthropy – How to Navigate Racial Dynamics within the Communities We Serve* led by Susan Taylor Batten, President of ABFE: A Philanthropic Partnership for Black Communities; followed by a special cultural outing on December 15 to see the exhibition *People on the Move: Beauty and Struggle in Jacob Lawrence’s Migration Series* at the Phillips Collection in Washington, D.C.

The journey continued in February and March with a two-part workshop, *A Deeper Dive Into Navigating Racial Dynamics*. Again, ABFE helped us to delve deeper, providing concrete experiences on how grantmakers can use a racial equity lens to influence and improve their day-to-day work as a program officer, foundation executive, or CSR professional. The first session helped grantmakers build theories of change or “back-maps” - diagrams that illustrate the structural causes of racial inequity for black communities and their implications for grantmaking strategies. The second session introduced grantmakers to a number of tools, including a “racial equity impact analysis” that grantmakers can employ to understand the potential impacts of foundation policies and practices on different racial and ethnic groups.

Two cultural experiences were offered as part of the learning journey this year. Council members and staff attended a field trip to *American Son* at the George Street Playhouse in February. The play underscores how people of different ethnic backgrounds and in various roles can see the same situation in very distinct ways. Prior to the performance, attendees took part in lunch and conversation with artistic staff. Reverend Timothy Levi Jones of Newark’s Bethany Baptist Church facilitated a discussion after the play to explore the characters’ differing perspectives. The second

cultural field trip in September offered Council members a private exhibition preview reception of *The Missing* at Aljira Arts in Newark. Through artist Duran Jackson’s paintings, *The Missing* explores the loss a community feels when so many of its residents are gone due to mass incarceration.

Working with the Anti-Poverty Network of New Jersey (APN), CNJG hosted a funder briefing in October to unpack key findings from their recently released report. Both the name of the program and the title of the research, *The Uncomfortable Truth: Racism, Injustice, and Poverty in New Jersey* looks at the ways structural racism perpetuates poverty in New Jersey, along with recommendations for how our state can move to end structural racism. Renee Koubiadis, APN Director, provided an overview of the report, followed by project co-chairs, Natasha James-Waldon, Director of Compliance & Community Engagement at the Jewish Renaissance Foundation and Reverend Bruce Davidson, retired Director of the Lutheran Office of Governmental Ministry summarizing the data, research, and findings. Brandon McKoy, Policy Analyst at New Jersey Policy Perspective and APN trustee, discussed policy recommendations outlined in the report.



The Race, Racism and the Ramifications for Philanthropy learning journey continued with two special conversations. Each gathering is structured as a hybrid book club, with advance reading, listening and/or viewing for those attending, and a presenter/facilitator with small group queries for discussion over a meal. The series of facilitated conversations began with a lunch discussion and presentation on *Health Disparities* on October 19. Dr. Denise Rodgers, Rutgers Biomedical and Health Sciences, opened the gathering with a presentation, followed by a discussion facilitated by Bob Atkins, Director of New Jersey Health Initiatives – Robert Wood Johnson Foundation. Using health disparities as the lens for understanding the extent to which disparities exist, their impact on communities of color, and strategies funders can implement for greater equity - this program explored issues related to health and health equity. Tanya Odom, Global Diversity & Inclusion Consultant facilitated the discussion during our November 29th program, *Implicit Bias and White Privilege*. Implicit biases are those biases/blind spots that

people are usually unaware of and operate at the subconscious level. Privilege is that which provides unearned access and authority. The conversation utilized the experience participants had after taking at least one of the Implicit Association Tests, an online series designed by Harvard University, the University of Virginia, and the University of Washington. The final two conversations of this series – Structural Racism and “Livable Moments -- are scheduled for early 2018.

“Through the Council, I discovered a wonderful world of knowledgeable people who could answer my questions, invite me to highly informative conferences, build my skills, and connect me with other grantmakers...”

Racism is so often the covert and overt nemeses that block funders' success at so many turns. It is the Council's hope that this dynamic, thought-provoking, multi-faceted, interactive, and even at times uncomfortable learning series helped grantmakers to explore and discover how these issues impact their grantmaking, as well as how they can become better grantmakers. The Council thanks the Fund for New Jersey and the Robert Wood Johnson Foundation for their support of our Race, Racism and Ramifications for Philanthropy programming.

The **2017 PolicyWorks Institute** gathered fifty regional association staff and volunteer leaders, and welcomed new colleagues from philanthropy-serving-organizations. CNJG President Nina Stack and Deputy Director Theresa Jacks were joined by the co-chairs of the Council's Leadership and Policy Committee, Bill Engel, Chair of The Hyde and Watson Foundation and Barbara Reisman, Senior Advisor at the Maher Charitable Foundation at the gathering held in San Francisco. The day and a half event included sessions on state and federal policy issues, navigating the current environment, and how to engage boards and members in policy work. One of many standout sessions was provided by Dr. Joe Grady of Topos Partnership, who discussed how to frame policy issues that impact all Americans in a way that gets past divisive political assumptions and beliefs, so the message can actually be heard by a range of people. The content helped participants develop and consider their communication and analytic skills around policy and advocacy, increased their learning on various policy issues, and strengthened relationships among attending participants.

CNJG opposes repeal of the Johnson Amendment: On March 8, the Council's Board of Trustees approved that CNJG would take an official position opposing the repeal of the Johnson Amendment and signed onto the “Community Letter in Support of Nonpartisanship.” This effort is led by several national philanthropy and nonprofit serving organizations, including the National Council of Nonprofits. Nonpartisanship is a cornerstone

principle that has strengthened the public's trust of the charitable and philanthropic community. Yet the longstanding legal protection (known as the Johnson Amendment) that keeps 501(c)(3) organizations away from the partisan politics of supporting or opposing candidates for office is under threat. The Community Letter was signed by over 5,000 organizations from every state and every segment of the charitable sector, including over 200 organizations from New Jersey.

Nina Stack and Linda Czipo, President and CEO of the Center for Non-Profits, also penned an **Op-Ed piece appearing in NJ Spotlight** on April 19th, urging Congress to keep the longstanding ban on partisan political activity by charitable and philanthropic organizations. In the article, Stack and Czipo detailed the severe threat to the integrity and well-being of charitable and philanthropic organizations, and stated that Congress should not allow it to proceed.

» LOOKING BACK AND AHEAD

CNJG celebrated its 20th anniversary in 2017! During these twenty years, CNJG has grown to become a valuable, highly relevant leadership organization serving a diverse range of funders in a field that is changing rapidly. As we prepare for the needs of funders and donors of tomorrow, the Council embarked upon a comprehensive **Strategic Visioning** process in 2016 that continued throughout 2017.

The process is intended to help CNJG forecast how the state's philanthropic sector will evolve and thereby what the Council will need to be – the services, programming, even structure - to ensure it remains the vital, “go-to” resource it is today. A special working group of Board members and members at large have helped to shepherd the process. To date, the process has included: surveying all CNJG members, surveying select nonmember funders, nonprofit leaders and stakeholders; engaging in one-

NJ SPOTLIGHT NEWS, ISSUES AND INSIGHT FOR NEW JERSEY

OP-ED: A MESSAGE TO CONGRESS – KEEP CHARITIES AND FOUNDATIONS NONPARTISAN

LINDA M. CZIPO AND NINA STACK | APRIL 19, 2017

Removing the longstanding ban on partisan political activity by charitable and philanthropic organizations presents a severe threat to the integrity and wellbeing of those organizations



Nina Stack and Linda M. Czipo

Among the many ideas being considered as part of tax reform discussions in Congress is one that would remove the longstanding ban on partisan political activity by charitable and philanthropic organizations. This proposal presents a severe threat to the integrity and well-being of charitable and philanthropic organizations, and Congress should not allow it to proceed.

on-one interviews; and several meetings of the working group to review findings and determine next steps. The process continued throughout 2017, with the final Visioning Framework and Strategy Map adopted early in 2018.

The Council thanks the Strategic Visioning Working Group for taking on this important endeavor including co-chairs Barbara Lawrence, The Henry and Marilyn Taub Foundation and Jeff Vega, Princeton Area Community Foundation for steering the project; and task group members Pat Collins, Six Talents Foundation; René Déida, The Prudential Foundation; Jasmine Hall Ratliff, Robert Wood Johnson Foundation; Sidney Hargro, Community Foundation of South Jersey; Christine Healey, The Healey Education Foundation; Sharnita Johnson, Geraldine R. Dodge Foundation; Marion O'Neill, PSEG Foundation; Jonathan Pearson, The Horizon Foundation for New Jersey; and Annmarie Puleio, The Fred C. Rummel Foundation.

» NOTABLE MENTIONS

The Council was pleased to welcome the following new members in 2017: The Allergan Foundation, The Burke Foundation, The C & J Unanue Foundation, Gary DeBode, Holman Enterprises, KearnyBank Foundation, M&T Bank, the Prudential Center and New Jersey Devils, the Reshmi and Mahmood Siddique Foundation, The Smith Family Foundation, United Airlines, United Way of Greater Mercer County, VH1 Save the Music Foundation, and Wyndham Worldwide. CNJG thanks all members that renewed their membership in 2017. Foundations, corporations, trusts, agencies and donors of all types and sizes are engaging in grantmaking efforts with a complexity that often calls for input from colleagues. The Council enhances the ability of philanthropic organizations to serve the public good, and continues to be the go-to center for information, connection, and leadership among the growing network of grantmakers throughout New Jersey.

In addition to Affinity Group chairs and co-chairs, CNJG's Committee chairs and co-chairs bring an exceptional level of leadership, thoughtfulness, and dedication to the Council. Board committees are sometimes among the unsung heroes in the nonprofit sector, yet they are also the strong and mighty engines that move the work forward through guidance, creativity, and an unwavering steadfastness.

- » Audit Committee Chair – *Kiki Jamieson, The Fund for New Jersey*
- » Finance Committee Chair – *Cynthia Evans, Geraldine R. Dodge Foundation*
- » Governance Committee Chair – *Bill Engel, The Hyde and Watson Foundation*
- » Member Engagement Co-Chairs – *Annmarie Puleio, The Fred C. Rummel Foundation and Jeremy Grunin, The Jay and Linda Grunin Foundation*
- » Leadership and Policy Committee Co-Chairs – *Bill Engel, The Hyde and Watson Foundation and Barbara Reisman, Maher Charitable Foundation*
- » Programs Committee Co-Chairs – *Sidney Hargro, Community Foundation of South Jersey and Marion O'Neill, PSEG Foundation*

2017 Board Members

- » **Jonathan Pearson, Chair**
Horizon Blue Cross Blue Shield of New Jersey
- » **William Engel, 1st Vice Chair**
The Hyde and Watson Foundation
- » **Annmarie Puleio, 2nd Vice Chair**
The Fred C. Rummel Foundation
- » **Sidney Hargo, Secretary**
Community Foundation of South Jersey
- » **Cynthia Evans, Treasurer**
Geraldine R. Dodge Foundation
- » **Frank Barra**
F.M. Kirby Foundation
- » **Amanda Bauman**
Campbell Soup Foundation
- » **Craig Drinkard**
Victoria Foundation
- » **Jeremy Grunin**
The Jay and Linda Grunin Foundation
- » **Kiki Jamieson**
The Fund for New Jersey
- » **Andrew Johnson**
William Penn Foundation
- » **Ari Kramer**
Robert Wood Johnson Foundation
- » **Barbara Lawrence**
The Henry and Marilyn Taub Foundation
- » **William Leavens**
The Leavens Foundation
- » **Marion O'Neill**
PSEG Foundation
- » **Barbara Reisman**
Maher Charitable Foundation
- » **Deborah Smith**
Wells Fargo Foundation
- » **Michael Unger**
The Atlantic Foundation
- » **Jeff Vega**
Princeton Area Community Foundation
- » **Ed Wallace**
Suez, North America

Thanks extends to the many, many accomplished and insightful CNJG members that serve on the Committees. Your gift of time and talent ensures the Council can accomplish its mission of service, not only on behalf of the membership, but also for the state's entire philanthropic community.

Year 2017 is an exceptionally memorable year for the Council for a number of reasons. This year CNJG celebrated our 20th

anniversary serving New Jersey's philanthropic sector. The Council thanks The Horizon Foundation for New Jersey for underwriting the design of our 20th Anniversary logo. We also moved our physical offices to another Thomas Edison State University building in August – just one block away from our previous offices and still in Trenton. However, the Council's mailing address remains the same.



CNJG Board and Strategic Visioning Working Group

CNJG

COUNCIL OF NEW JERSEY GRANTMAKERS

Harnessing Philanthropy's Potential

CNJG was established as an independent 501(c)(3) organization in 1997. Member dues and leadership grants from CNJG members support the Council's operations. CNJG is a member of United Philanthropy Forum (formerly the Forum of Regional Associations of Grantmakers) a national network of regional and national philanthropy-serving organizations consisting of more than 60 organizations across the United States that represent more than 7,000 foundations and other philanthropic groups, making it the largest network serving philanthropy in America. CNJG gratefully acknowledges generous in-kind support from Thomas Edison State University.

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The Council of New Jersey Grantmakers:
Learn... Leverage... Partner... Improve Outcomes for the People and Communities You Care About.