



# CNJG

COUNCIL OF NEW JERSEY GRANTMAKERS  
*Harnessing Philanthropy's Potential*

## 2015 MID-YEAR MEMO



*I thoroughly enjoyed how interactive the conference breakout sessions that I attended were. Everyone was engaged and participated. That is not something you typically find at conferences."*

### OUR 2015 SPRING CONFERENCE FOR THE SOCIAL SECTOR

*reinforced that when we work together, our rising tide of philanthropic support, innovation, partnership, and leadership, lifts the social sector to achieve greater impact in the New Jersey communities we serve.*

### » What You Have Done In 2015 So Far:

## KNOWLEDGE BROKER

### Your Affinity Groups Meetings Included:



Examples of arts and cultural investments in Ocean and Monmouth counties



Using data and taxonomy to improve and inform your grantmaking



Site visit to a Paterson Full Service Community School, a holistic approach to education



Learning about New Jersey's urban water infrastructure and community partnership opportunities to improve conditions



Insights on how currency changes affect your foundation's investments

### You Attended:



The first convening of Southern New Jersey Corporate Philanthropy Network to discuss employee engagement



Funder Briefings on Immigration Policy, and the Future of Atlantic City



Programs on healthy food initiatives and agriculture



Family philanthropy webinar on working with community foundations

### You Read:



CNJG's new "for the field" newsletter that efficiently delivers news and updates about the sector

### CNJG Published:



The 2014 New Jersey Foundation Benefits & Salary Summary Report which provides comprehensive benefits data specific to the NJ philanthropic community



*The structure of the 5 'ignite' speakers to launch the conference was innovative and effective."*



# BY THE NUMBERS

(through July 2015)

MEMBERS **132**

**15** NEW MEMBERS

**49** PROGRAMS  
through July 2015

**197** LEADERS Connected at our Spring Conference for the Social Sector

**20** MEMBERS ARE  
"On the Map"



## RELATIONSHIP BUILDER

### You Are Building:



And expanding relationships with mayors in Newark & Trenton and superintendents in Camden & Newark

### You Met:



With New Jersey's congressional representatives and their staff at **FOUNDATIONS ON THE HILL** to discuss the valuable impact of the philanthropic sector

### You Are Connecting:



With your colleagues and fellow members through CNJG's new online member directory

### You Rebranded:



The Arts Funders Affinity Group name to the Culture Funders Affinity Group, to better reflect the variety, scope, and vibrancy of its members

### Your Affinity Groups:



Collaborated on combined programs



*"I appreciated the facts and figures presented [at the funder briefing] which related to New Jersey's unique situation. This was done in a relatable way to deepen my understanding of the issues that face the state."*

## FACILITATOR FOR COLLECTIVE ACTION



The Early Learning Funders Group's shared investment strategy was included in the **WHITE HOUSE CAMPAIGN** "Invest in US"



Newark funders and the Newark Philanthropic Liaison have collaborated with the Mayor's office on: public safety, summer youth employment, My Brother's Keeper Newark, Centers of Hope, and education/literacy

**FUNDERS HELPED TO NEARLY DOUBLE THE NUMBER OF TEENS EMPLOYED THIS SUMMER!**

## SECTOR LEADER

### CNJG Partnered With:



- Council on Foundations, the Forum of Regional Associations of Grantmakers and ACCP on salary surveys
- The Center for Non-Profits on monitoring federal and state policy issues that affect you and your grantees
- Our fellow Regional Associations across the country on our website and database and getting answers to your queries
- Foundation Center for the "Get on the Map" campaign
- National Center for Family Philanthropy for Family Philanthropy Webinar Series

### CNJG Met With:



Both New Jersey Senators' staff, informing them on how the OMB Uniform Guidance changes affect the nonprofit and philanthropic sectors



### Coming later this year...

Maximizing Corporate Community Investments Series starting **September 24**

Investment Forum Luncheon for Foundations and Endowed Non-Profits **October 20**

CNJG Annual Meeting & Holiday Luncheon **December 11**

Disaster Philanthropy Playbook