



Council of New Jersey Grantmakers'
2013 Conference for New Jersey's Social Sector

Our Shared Road Ahead:

Sandy and Beyond

Monday, June 10, 2013
8:30 a.m. to 5:00 p.m.
The Berkeley Oceanfront Hotel
Asbury Park, New Jersey

Breakfast Plenary Session

- *Peering Into the Crystal Ball - Lessons for the Next Phase*

The social sector has a vitally important, long-term role to play in our state's recovery, much of which is not even clear to us. While it appears a daunting task, we are not the first. Join us as we learn from our colleagues who have first-hand experience in post-disaster recovery. Experienced colleagues from across the country will share their knowledge, discuss lessons learned, and outline the road ahead. This session will offer perspectives as far as 7 to 10 years post-disaster, and shed light on what is needed "in the trenches" for the next 5 years. Panelists will address questions of what progress could/should look like, what challenges can be expected, how to rebuild stronger and better, and what needs to be done now to create the infrastructure that will foster an equitable, vibrant and thriving community down the road.

Panelists:

John Grady Davies (President & CEO, Baton Rouge Area Foundation)
Edie Lutnick (President, The Cantor Fitzgerald Relief Fund)
Sherry P. Magill (President, Jessie Ball duPont Fund)

Moderator:

Roland V. Anglin (Director, Joseph C. Cornwall Center for Metropolitan Studies, Rutgers University)

Morning Concurrent Sessions

- *Out of the Spotlight: Non-Tourist Communities* (Sponsored by Citi)

John Davies continues to share his experience and insights specific to those communities devastated by Hurricane Katrina that were out of the spotlight, not considered central to the economic recovery, similar to our suburban and urban communities impacted by Superstorm Sandy. Hans Dekker, of the Community Foundation of New Jersey, will interview Davies to explore how to drive re-building in non-tourist communities and the issues that these

communities will face. Special attention will be given to strategies that have helped, what role funders and nonprofits have played, and what nonprofits working in these communities need.

Confirmed Speakers:

John Grady Davies (President & CEO, Baton Rouge Area Foundation)
Hans Dekker (President, Community Foundation of New Jersey)

- *Patient Capital: Banking on Long-Term Results* (Sponsored by TD Bank)

Also known as “long-term capital,” patient capital has become an integral part of the toolkit for grantmakers and has been applauded on an international scale as a thriving model for advancing philanthropic investments. In this session, Sherry Magill will build on her insights from the opening plenary to present a successful case study of patient capital being put into practice. Doug Bauer (Executive Director, The Clark Foundation) will also join Magill to address how grantmakers and nonprofits can tackle the concept of patient capital with board and staff, how it can be included in their budgets, where and when this type of support is most appropriate, and how and when grantmakers should pull out.

Confirmed Speakers:

Doug Bauer (Executive Director, The Clark Foundation)
Sherry P. Magill (President, Jessie Ball duPont Fund),
Ed Morgan (President and CEO, The Bowery Mission)

- *The Ripple Effect: The Unexpected Impact* (Sponsored by Subaru)

The impact of Sandy is going to reverberate throughout our state for years to come in ways that we can't even imagine. From early learning and neighborhood revitalization to food access and cultural vibrancy – we rely on the thousands of nonprofits in our state for so much. How do we ensure the vital work of the entire nonprofit community continues as funding is diverted and the impact of Sandy ripples across the state?

Confirmed Speaker:

Roland V. Anglin (Director, Joseph C. Cornwall Center for Metropolitan Studies, Rutgers University)

World Café Luncheon Plenary Gathering

Conference speakers and participants will come together for informal, small group conversations during a special World Café-style Luncheon. This is a wonderful opportunity for speakers and guests to delve deeper into issues and topics that are being addressed throughout the day. It's also an opportune time for participants to engage with speakers on a more personal level.

In addition to our featured conference speakers, CNJG has reached out to invite several mayors and town administrators from the communities hardest hit by Hurricane Sandy to participate in the luncheon. Our hope is to have these town leaders join us to explore their community's current needs and future plans, and to provide first-hand knowledge to those working on relief and recovery efforts. Understanding these "on-the-ground" perspectives will give funders and nonprofits direct guidance to better manage and plan their long-term recovery efforts.

Afternoon Concurrent Sessions

- *Working Effectively with Government* (Sponsored by TD Bank)

Even before the storm hit, more and more funders have recognized the value of working effectively with state, county and local governments. This isn't always easy, however in post-Sandy New Jersey it is absolutely a necessity for the social sector and for government. We truly do have a shared road. Join us as we explore strategies and successful examples of where government is working with the philanthropic and nonprofit communities in a meaningful way.

Confirmed Speakers:

Roland V. Anglin (Director, Joseph C. Cornwall Center for Metropolitan Studies, Rutgers University)

Laura Olson, PhD (Senior Policy Advisor, Hurricane Sandy Rebuilding Task Force)

Facilitator:

Jeremy V. Johnson (Newark Philanthropic Liaison, City of Newark)

- *Speaking Up: Getting Your Story Told* (Sponsored by Citi)

Storytelling is an integral part of the social sector's work to foster real and lasting change. Yet, how do grantmakers and nonprofits keep the media attention alive in a state that is so media-challenged? Join Jennifer Calloway (Senior Account Manager, Spitfire Strategies) and Mary Mann (Deputy Director, New Jersey News Commons) as they provide an overview of the current state of New Jersey's media environment and speak about various communications strategies and tools that can have a profound impact, given our unique and challenging environment.

Confirmed Speakers:

Jennifer Calloway (Senior Account Manager, Spitfire Strategies)

Mary Mann (Deputy Director, New Jersey News Commons)

- *Beyond Money: How Philanthropy Can Leverage More* (Sponsored by Provident Bank Foundation)

Philanthropy has many tools it can use to address the causes and issues about which it cares. Some are tried and true. Others are quite innovative and entrepreneurial. Join Doug Bauer (Executive Director, The Clark Foundation) and Nancy Rauch Douzinas (President, Rauch Foundation) as they illustrate how foundation assets – both real and unrealized – can be put to use and be a catalyst for social change, especially when considering the challenges ahead.

Confirmed Speakers:

Doug Bauer (Executive Director, The Clark Foundation)

Nancy Rauch Douzinas (President, Rauch Foundation)

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